

# CORPORATE SUPPORT OPPORTUNITIES

Your support helps ArtsWorcester advance and celebrate living artists in Central Massachusetts, and keeps our galleries open and free to all.

## EXHIBITIONS & EVENTS

### // 2024-25 Member Exhibitions

Underwriter \$3,500; Supporter \$2,000

Our five hundred artists will participate in

- A small-works show for the holiday season
- The 13th “Call and Response” collaboration with the Fitchburg Art Museum, expanding your reach to Northern Worcester County
- The “One,” a massive annual summer blockbuster exhibition

### // 21st Annual College Show

Underwriter \$2,500; Supporter \$1,000

A competitive show of undergraduate artwork from regional schools, the College Show is one of the city’s liveliest and most popular events. Outside of athletics, the College Show offers the only cross-institutional student opportunity in Worcester—and builds the next generation of artists and audiences. (February - April, 2025)

### // Future Arts Workers, inaugural exhibition

Underwriter \$2,500; Supporter \$1,000

Future Arts Workers, a paid apprenticeship program for Worcester High School juniors and seniors, provides meaningful career and educational experience with arts administration. Students will produce their first exhibition this spring. (May, 2025)

### // Art On The Line

Underwriter \$2,500 (8 complimentary tickets); Supporter \$1,000 (4 complimentary tickets)

This fast-moving fundraiser sells out every year, drawing younger crowds primarily residing in Worcester. Hundreds of 5”x7” artworks are donated by regional artists, priced at \$20 each, and suspended from the ceiling to create an immersive installation. Attendees line up and rush in when the doors open to snatch their favorites from the lines. Proceeds benefit member exhibitions. (Spring, 2025)



### // 21st Biennial

Underwriter \$2,500

Since 1985, the ArtsWorcester Biennial has exhibited the region’s best visual art, from New England’s most ambitious artists. With its selective jurors and prestigious awards – the winner of the top prize goes on to an exhibition at the Worcester Art Museum – the Biennial draws gallery visitors and collectors from across the region. (May, 2025)



## SUPPORT OUR WORK ALL SEASON

### Blockbuster \$10,000

- First listing as **Underwriter** for all exhibitions and special events
- Two gallery rentals
- One team-building experience
- Three additional dedicated social media posts over the course of the season
- 8 tickets to Art On The Line

### Critic's Choice \$7,500

- Recognition as **Underwriter** for 2024-25 Member Exhibitions (3), the College Show, and the 21st Biennial
- One gallery rental
- A team-building event to build creativity and camaraderie
- Two dedicated social media posts over the course of the season

### Exhibition Star: \$5,000

- Recognition as **Underwriter** for 2024-25 Member Exhibitions
- Recognized as **Underwriter** for the 21st Biennial
- One gallery rental

### Young Artists Booster: \$4,000

- Recognition as **Underwriter** for the inaugural Future Arts Workers spring exhibition
- Recognition as **Underwriter** for the 21st Annual College Show

## HOW WE RECOGNIZE YOUR SUPPORT

### Underwriters

For each exhibition or event in your selection(s), your logo and/or company name will be placed prominently on these promotional materials:

- Exhibition or event website page
- Promotional email blasts and newsletters
- Wall signage for each exhibition or event
- Year-round on gallery signage, website, and annual report
- On the Eventbrite and the Facebook event page for Art On The Line
- And on any post-event email blasts.

### Supporters

For each exhibition or event in your selection(s), your logo and/or company name will be placed on these promotional materials:

- Exhibition or event website page
- Wall signage for each exhibition or event
- Year-round on gallery signage, website, and annual report

*All corporate supporters receive shareable invitations to donor events and VIP previews.*

## MORE OPPORTUNITIES

### // Team-Building Activity

\$1,250

Bring your team in for a customized experience that builds creativity and camaraderie. This option is recognized as philanthropic support in our gallery signage, website, and annual report.

### // Gallery Rentals (two-hour event)

\$850

For your next networking event or cocktail party, consider this sophisticated downtown venue, with an ever-changing backdrop of the region's best contemporary artwork.



## Thank you for your support!

Call 774-778-1324 or email at [juliet@artsworcester.org](mailto:juliet@artsworcester.org) to have your questions answered and your interests met.

## OUR REACH

**12,400+**

in-person visits to a dozen exhibitions

**15,000+**

social media followers

*Instagram, Facebook, and LinkedIn*

// 4-6 dedicated posts per exhibition

Follow us @artsworcester

**2,600+**

email subscribers

*receiving an average of 2.5 emails per month*

// announcements, prize winners, event invitations, seasonal newsletters

## WHO LOVES ARTSWORCESTER?

// Gallery-goers, collectors, and cultural tourists, with high educational and income levels

// Exhibiting artists (500+ a year), their friends and families

// Artists and audiences working across sectors including finance, technology, education, law, and medicine

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